



President's Report

May 2024

It was great seeing everyone at the track for a fantastic opening race weekend. We had strong attendance, decent weather (especially for early May), and — most importantly — great racing.

Here are some data points from our May weekend that I think are useful for tracking our progress as the season goes on:

- 15 new racers we had 13 in May last year (up 15%).
- 76 returning racers we had 74 in May last year (up 3%).
- 419 races purchases we had 410 in May last year (up 2%).
- 53 Friday practices purchased we had 56 in May last year (down 5%).
- 109 volunteers registered we had 119 in May last year (down 8%).
- 41 contingency racer participants we had 14 last year (up 315%).
- 18 CRA contingency programs we had 12 last year (up 50%).

My takeaways are that we had good racer numbers for early May, but we will need to grow more to keep up with rising track rental costs. Friday practice continues to be a financial strain. Our contingency program is really taking off, and our chiefs are working hard to build on that momentum and get more money for racers.

We also need to find creative ways to reverse the trend of lower volunteer registration numbers. We saw several delays in track opening due to corner worker shortages. Preventing delays in opening was one of our goals for 2024, and we are off to a rocky start. The Board and the Volunteer Committee are prioritizing this issue, but we need your help: volunteer, work a corner, bring a friend, attend a committee meeting. Anything helps!

We are also partnering with MotoAmerica to support their event at BIR this year, which is June 14 to 16. Please consider volunteering for that event: you will get the best seats in the house, free entry, free camping, lunch, and a special-edition MotoAmerica / CRA Race Staff T-Shirt!

Finally, please consider volunteering for one of our committees: Marketing, Volunteer, Racer, Finance, Infrastructure, or Race Day Operations. All are welcome and time commitments are flexible. E-mail us at info@cra-mn.com to sign up or for more information.

Ike Messmore

President

Upcoming Events

Tues. June 4 7-7:30 pm	Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to meeting
Tues. July 2 7-7:30 pm	Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to meeting
July 4-7	CRA Event #2 - Competition Course Brainerd International Raceway 5523 Birchdale Rd, Brainerd, MN 56401
July 18-21	CRA Event #3 - Competition Course Brainerd International Raceway 5523 Birchdale Rd, Brainerd, MN 56401
Tues. Aug 6 7-7:30 pm	BOD and Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to meeting

A complete list of upcoming events can be found at the <u>CRA's website</u>.

2024 Season Schedule:

May 3-5
July 5-7
July 19-21 (RevFest)
Aug. 30-Sept. 1
Sept. 20-22

At Brainerd International Raceway's Competition Course

Information Technology

The CRA is in need of an IT volunteer to provide on site setup and break down of the Timing & Scoring equipment each race weekend.



This is a great opportunity to support the CRA and earn volunteer points without interfering with your race program.

Email Info@CRA-MN.com for additional information







Get Free Ticket Biggett Town

Represent the CRA during MotoAmerica @ Brainerd International Raceway, June 14th - 16th.

The CRA is in need of 8 volunteers to staff the CRA vendor booth during the MotoAmerica BIR event.

Volunteer benefits:

- Free entry for the weekend
- Free camping
- Volunteer worker points
- •1/2 Day volunteer shifts, Work and Play

Requirements:

- Volunteers must be able to work all 3 days; Friday, Saturday, and Sunday.
- Volunteers need to work one shift each day; 8a-12:30p or 12:30p-5p

Email: Info@CRA-MN.com to volunteer













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Local 651.482.8181

800.437.2627 On-Line:

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E.mail bobs@bobscycle.com

BOBSCYCLE.COM

GEAR UP & RIDE



Join a Committee!

This year there are more opportunities than ever to get involved with the CRA. The club has created six committees to help advance its strategic priorities, meet its measurable goals, and harness the amazing resources of this all-volunteer organization. The committees will meet approximately once a month (virtually) and are looking for volunteers of all backgrounds and interests. **Time commitments are flexible.** Please consider volunteering for one of the committees below by e-mailing info@cra-mn.com.

1. Marketing and Communications Committee:

What: A working group focused on CRA's marketing and messaging both to the membership and to the public. Think social media, the website, advertising, and promotional campaigns.

Why: To help deliver and be recognized as the best racing experience in the Midwest and to help provide transparent and engaging member communications.

Who: Lexi Borchert (Sponsor), and members

2. Race Day Operations Committee:

What: A working group focused on the nuts and bolts of our race day operations. Think race schedules, track plans, and operational improvements.

Why: To help deliver and be recognized as the best racing experience in the Midwest.

Who: Dawn Olsen (Sponsor), and members

3. Racer Growth, Retention, and Engagement:

What: A working group focused on our racers. Think initiatives to grow the racer base, increase participation, reach new demographics, retain existing racers, and align with other clubs.

Why: To help grow, retain, and engage our racer base.

Who: Mike Williams (Sponsor) and members

4. Volunteer Growth, Retention, and Engagement:

What: A working group focused on our volunteers. Think initiatives to grow the volunteer base, increase participation, reach new demographics, and value and retain existing volunteers.

Why: To help grow, retain, and engage our volunteer base.

Who: Brian Hebeisen (Sponsor) and members

5. Finance:

What: A working group focused on our money. Think creation and tracking of budgets, initiatives increase revenue and decrease costs, and creation of annual reports.

Why: To help create and sustain financial stability and

transparency.

Who: Greg Seppelt (Sponsor) and members

6. Organization Infrastructure Committee:

What: A working group focused on the structure of our club. Think refinement of committee structure, succession planning, procedural documentation, and emergency/contingency planning.

Why: To help define and refine sustainable organizational structure.

Who: Mike Williams (Sponsor) and members

Please consider volunteering for one (or more!) of the committees by e-mailing info@cra-mn.com.

Thank you!

Remember Specialty Awards?!

Me either. That's why I'm posting them now to save you from wracking your brain at the end of the season. As we move through this year, keep thinking about who might fit the bill for each of these specialty awards. (I recommend maybe making a little note to yourself each weekend so you don't forget when voting season comes around, but, you do you.)

Captain Hazelwood

Named after the hapless American sailor convicted of negligent discharge of oil following the Exxon Valdez oil spill in 1989, this award is given to the racer who best channels the spirit of Joseph Hazelwood by absolutely slathering the track with oil.

Most Improved Novice

This goes to the novice rider who has improved the most this season.

Most Improved Expert

This goes to the expert rider who has improved the most this season.

Pickled Piston

The Pickled Piston award is given each year to the racer who contributes the most motors to the great scrap heap in the sky.

Ride of the Year

The Ride of the Year award is traditionally given to the most impressive, cleanest, or best-looking bike or pit area in the paddock.

Sportsman of the Year

The Sportsman of the Year award is given to the member who most embodies our club's core values through a commitment to the betterment of the sport, a willingness to help others, and overall sportsmanship.

Tuner of the Year

Who has tuned the best/most bikes on the grid this year?

Rookie of the Year

This goes to the new rider who has wow'd us the most this season.

Where Did They Come From?

Someone is/has done something so "out there" that it makes you think, "where did they come from?"

Worker of the Year

Our volunteers are the best, but who has really gone above and beyond this season?

Paul Rose "Golden Poo" Award

It's a high honor (dishonor) among the corner captains. The Paul Rose "Golden Poo" award was created to recognize the person who has the most chaos on their corners throughout the race season. Paul Rose is simply the guy whose trophy we repurposed (LOL). The "shit magnet" award is given to the person in charge on a corner who attends to the most incidents during the race season. It can be a corner captain, captain in training, or even a worker in charge.







Board of Director Nominations

Attention all members! At the end of the 2024 race season, there will be 2 open positions on the Board of Directors.

The BoD is comprised of 7 individuals filling the following positions:

- President
- Vice President
- Treasurer
- Secretary
- Membership
- Racer Liaison
- Worker Liaison

Elected BoD members commit to a 3-year term and can be re-elected to a 2nd term. These are essential positions to keep our club running. We still have lots of time but, please consider running or nominating someone you think would be a great candidate!

2024 Membership

The <u>2024 CRA Membership Drive</u> is currently open and will remain open through out the 2024 season

Membership Pricing For 2024

Membership	Price*
Racer Membership	\$130.00 +tax
Includes Competition License	
Single Weekend Reciprocating License	\$35.00 +tax
Does not include voting rights	
Standard Membership	\$30.00 +tax
Vendor/Business Member	\$30.00 +tax
Does not include voting rights	ψ30.00 Ταχ
Volunteer Membership	FREE

^{*}All prices shown on MotorsportReg include sales tax at a rate of 8.375%

Please note that ALL racers & volunteers must complete their membership BEFORE they are allowed to participate in a CRA event at Brainerd International Raceway.

Renew Your AMA Membership For 2024

The CRA is a **ANN** sanctioned organization.

In accordance with *AMA rules* all racers are required to hold and provide proof of <u>AMA membership</u> before they are allowed to compete. Proof of membership will be requested at the race registration window prior to receiving your racer wristband.

Power Pass Raffle

Register to win free Power

The CRA will be raffling off 10 power passes for each of our race weekends in 2024.



Register for the raffles at MotorsportReg.com

This raffle is only available to CRA members. Complete your membership at

www.MSReg.com/CRAMembership2024

There will be a separate event/raffle for each race weekend in 2024





Looking to improve your lap times?

Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.

Without the incredible levels of grip that MICHELIN POWER PERFORMANCE

tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.

Accelerate your program to the next level!

TRACKSIDE LABS
Brandon Punt
612-562-4395
TracksideLabs@gmail.com

Registration

The July Round 1 race weekend of the 2024 season is quickly approaching and the CRA will be hosting Double Sprints on the Competition Course.

July Round 1, 2024 Race Registration Dates

Early Bird Registration	8am, June 15 th	Midnight, June 29th
Post Early Bird Registration	Midnight, June 29 th	8:30am, July 7 th

July Round 1, 2024 Race Pricing

Product	Early Bird	Post Early Bird	
	Price*	Price*	
Racer Wristband	\$108.00 +tax	\$108.00 +tax	
Friday Practice: Full	\$93.00 +tax	\$108.00 +tax	
Friday Practice: Half	\$83.00 +tax	\$83.00 +tax	
Sprint Races	\$47.00 +tax	\$67.00 +tax	
Transponder Rental	\$50.00 +tax	\$50.00 +tax	

^{*}All prices shown on MotorsportReg include sales tax at a rate of 8.375%

Racer registration is available at: www.MSReg.com/CRAJulyRound12024Racer

Volunteer registration is available at: www.MSReg.com/CRAJulyRound12024Volunteer

Power pass raffle registration is available at: www.MSReg.com/CRAJulyRound12024Power

July Event Schedule:

July Round 1 Race Schedule

Volunteer Points

What are they, Who gets them, What are they good for?

What are volunteer worker points?

Volunteer worker points are how the CRA recognizes a volunteer's commitment to the club and awards CRA swag at certain point levels. Volunteer points are also used to track active volunteers, how often they volunteer, and their volunteer specialties.

The club uses this information for a few different purposes.

- Creating the volunteer gate list for each race weekend
- Ensure we have a large volunteer base to staff the race weekends
- Identify specialties that may require additional volunteers

Who earns volunteer worker points?

Volunteer points are awarded to CRA members who provide their time and effort to support the club. There are 3 general ways to earn points.

- Volunteer during a race weekend
- Volunteer for special events and club positions
- Volunteer referral program



Earning points during a race weekend

Volunteers can earn up to 7 points per a race weekend, 1 on Thursday, and 1 or 2 points each on Friday, Saturday, and Sunday depending on the specialty and amount of time volunteered.

Day	Points	
Worked	Earned	Specialty Worked*
Thursday	1	Air Fence, Course, IT, Race Registration, Tech Inspection
Friday	1	Hospitality, Race Registration Shifts, Half Day Shifts
	2	Course, F&C, Grid Marshall, Race Control, Safety, Start/Finis
Saturday	1	Hospitality, Race Registration Shifts, Saturday Night Entertainment Lead, Half Day
	2	Shifts Course, F&C, Grid Marshall, Race Control, Safety, Start/Finis
Sunday	1	Hospitality, Race Registration Shifts, Half Day Shifts
	2	Course, F&C, Grid Marshall, Race Control, Safety, Start/Finis

^{*}A volunteer can only earn a maximum of 2 points per day regardless of specialties worked/time committed.

ie. A full day of corner working and air fence tear down only earns 2 points

Earning points for special events/club positions**

Points can be earned by volunteering during special events where the CRA has a vendor booth such as the Donnie Smith Bike Show, Flood Run, MotoAmerica, Forgotten Star Brewing Motorcyle night host by The Litas. In many cases these events pay double points.

Certain club positions also earn additional volunteer points because the time/effort committed outside of the race weekends. These positions include the Board of Directors, Newsletter Editor, and Race Stewards.

Volunteer Referral Program

Refer a new worker to the CRA and earn 10 points for yourself, and 5 points for the new worker. To earn the referral points the new worker needs to earn 3 volunteer points AND complete their CRA membership on Motorsportreg.com. Once the criteria has been met, please email Workerliaison@CRA-MN.com to claim your bonus points.

^{**}Lists are not all inclusive.

What are they good for?

Volunteers can earn exclusive CRA swag by reaching certain point levels.

- 25 CRA Hoodie
- 50 CRA Duffel Bag
- 75 Frogg Toggs Rain Gear or CRA Hoodie
- 100 CRA Jacket
- 150 CRA Backpack
- 200 Volunteers Choice* For details email the Worker Liaison

Dickies Jacket

Dri Duck Jacket







OGIO Jacket







Central Roadracing Association

Competition Course Brainerd International Raceway

www.cra-mn.com Visit our Facebook page for Grids and Results

Race Registration Schedule		
Thursday, July 4	Race Registration/Wristbands/Full Day Friday Practice Wristbands	6:30pm - 8:00pm
Friday, July 5	Race Registration/Wristbands/Full Day Friday Practice Wristbands	8:00am - 10:00am
, ,	1/2 Day Practice Wristbands ONLY	1:00pm - 2:00pm
Saturday, July 6	Race Registration/Racer Wristbands	7:30am - 8:30am*
Sunday, July 7	Race Registration/Racer Wristbands	7:30am - 8:30am*
		utes prior to first race of the day
Tech Inspection Schedule		
Thursday, July 4	Tech Barn	7:30pm - 9:00pm
Friday, July 5	Tech Barn	8:00am - 2:00pm*
Saturday, July 6	Tech Barn	7:30am - 10:30am
Sunday, July 7	Tech Barn	8:00am - 10:30am
		*closed during lunch break
New Rider School	L. A. Harris	
Friday, July 5	Classroom	7:00am - 9:30am
Track Tour & New Riders to Competition Course	Bandshell	9:30am - 9:45am
Other Scheduled Events		
Saturday, July 6		
Contingency Presentation/Worker Award	Bandshell	6:45pm
Race Schedule		
Friday July 5, 2024		
Worker's Meeting	Propane Tank, base of Tower	9:00am
Mandatory Rider's Meeting	Bandshell	9:30am
Open Practice	Slow/Medium/Fast	10:00am - 12:30pm
New Rider's Practice		12:30pm - 1:00pm
Lunch	TBD	1:00pm - 2:00pm
Mandatory Rider's Meeting (1/2 Day practice only)	Bandshell	1:45pm
New Rider's Practice		2:00pm - 2:20pm
Open Practice	Slow/Medium/Fast	2:20pm - 3:45pm
Worker Break/Bike Pick-up		3:45pm - 4:00pm
Open Practice	Slow/Medium/Fast	4:00pm - 5:00pm
New Rider Race	5 laps	5:00pm
Saturday July 6, 2024		
Worker's Meeting	Classroom	8:00am
Mandatory Rider's Meeting	Bandshell	8:30am
Open Practice	Fast/Medium/Slow	9:00am - 9:50am
National Anthem		9:55am
SUPERSPORT SPRINTS (6 Laps)	MW, UL/WW, HW/90, FW, UNL, LW	10:00am - 12:00pm
Lunch	TBD	12:00pm - 1:00pm
SUPERBIKE SPRINTS (6 Laps)	SPMN/STW, MW, UL/WW, HW/90, FW, UNL, LW	1:00pm - 3:15pm
Worker Break/Bike Pick-up		3:15pm - 3:30pm
FORMULA 40 (6 Laps)	F1/F2	3:30pm - 3:50pm
GRAND PRIX SPRINTS (6 Laps)	MW, UL/WW, HW/90, FW, UNL, LW	3:50pm - 5:35pm
Sunday July 7, 2024		
Worker's Meeting	Classroom	8:00am
Mandatory Rider's Meeting	Bandshell	8:30am
Open Practice	Fast/Medium/Slow	9:00am - 9:50am
National Anthem		9:55am
SUPERSPORT SPRINTS (6 Laps)	MW, UL/WW, HW/90, FW, UNL, LW	10:00am - 12:00pm
Lunch	TBD	12:00pm - 1:00pm
SUPERBIKE SPRINTS (6 Laps)	SPMN/STW, MW, UL/WW, HW/90, FW, UNL, LW	1:00pm - 3:15pm
Worker Break/Bike Pick-up	. , , . , , , , , , , , , ,	3:15pm - 3:30pm
FORMULA 40 (6 Laps)	F1/F2	3:30pm - 3:50pm
GRAND PRIX SPRINTS (6 Laps)	MW, UL/WW, HW/90, FW, UNL, LW	3:50pm - 5:35pm

Schedule Subject to Change Times are approximate BIR Radio Competition Course 87.9 FM

www.cra-mn.com

2024 Team Championship



Jump in to the fun, it's not too late!

Thanks to the SEVEN teams that have registered for 2024's Team Championship so far. Grab a team of 2 or 3 racers and compete for points to earn the coveted title of 2024 Team Champion and a healthy cash payout! With 4 power-packed events remaining for the year, there is plenty of time to jump in the points competition.

Can you guess who is on these teams? Is your team ready to join in the fun?

Beasty Balls
Esquire Racing MOP
LM2
Nielsen Racing
Routh Racing
TPL Racing
Your Worst Nightmare

To register, you need to both e-mail the <u>Racer Liaison</u> the name of the team and its members AND pay the Team Championship registration fees on MotorsportReg for each team member. (Note – the Team Championship is a 100% pass-thru of Team Championship registrant fees to the podium at the end of the year – the more that enter, the bigger the purse!)

For teams that have already fully or partially registered, we have applied a grace period for Event #1 to complete your registration and send your points tally (via Google Sheet) to Mike Williams no later than 5/31. Any submissions after that will not accrue points for Event #1.

For new and existing teams for Event #2, make sure you fully complete registrations and points tally within 7 days of the conclusion of the event.

We will include results to date in the newsletter following Event #2.

Jump in, join the fun and take that team prize home (or to the bar).



Incentive for recruiting new volunteers!

In addition to the worker bonus points incentive that has been in place for several years, we are now offering an incentive for racers who refer volunteers! The requirements of the new volunteer are the same as the requirements through the worker bonus points program (see below). For the racer incentive, the referring racer will receive a \$25 coupon code valid for CRA events!

Recruitment bonus points/coupon requirements:

- 1. The "new" volunteer must have never volunteered with the CRA previously.
- 2. The "new" volunteer must fill out a membership application on that first weekend they volunteer, and have it on file with the membership director.
- 3. The "new" volunteer must list the "referring" volunteer or racer on their membership application.
- 4. The "referring" racer/volunteer must also have already or will need to fill out a membership application, and have it on file with the membership director.
- 5. The new volunteer needs to earn 3 worker points
 - 1 point is earned for each half day worked
- 6. The recruiting worker will then receive 10 bonus points - or - the recruiting racer will receive a \$25 coupon code valid for CRA events; and the new volunteer will receive 5 bonus points.

Once the new worker has completed their paperwork and earned the required points, please contact the Worker Liaison: workerliaison@cra-mn.com.

Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Krämer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

*Oh, you betcha!





*Subject to availability. One ride per racer. CRA race rounds only. Krämer Motorcycles USA is not responsible for helping you take home all your trophies. Contact joe@kramermotorcyclesusa.com for requests.

Krämer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-367-2258

Let's Get To Know... Paul "Mr. Big Check" Jensen aka CDR JenSpeed

By: Lindsay Ingebritson



Paul has been racing (#888) since 2002. Paul/JenSales is a fierce supporter of the CRA being a Platinum Sponsor for many years. He is also a Contingency sponsor of the LWGP class and now for 2024 the SuperMoto subclass in the ULGP races. He brings the cash and Big Checks!!

When Paul is not at CRA weekends he is a husband (his wife Jennifer has also raced with the CRA - yea women racers!), a father of two daughters, a retired Navy Explosive Ordnance Disposal Technician and Diver, the spiritual head of JenSpeed Motorsports, and he owns Jensales Inc. That's quite the list!

When will we see your 2 daughters on track???

Something you might not know about Paul is that he is a closet feminist (so says his wife, Jennifer). He also manages and loves a flock of chickens at the JenSpeed Training



Compound. Paul intends to race well into his 70's! He is currently 57 years old. John Roswick and Tony Marx are his spirit animals and personal motivation. Well, Paul, the CRA is so grateful for you and your support and looking forward to having you around for the next 13+ years! Paul says his favorite part of CRA motorcycle racing is the competition and camaraderie - some of his very best friends have been made at the track. I think a lot of us could say the same thing. <insert smiles, awwwws, and warm fuzzies here>



Get your team banner on vinyl or photo paper in 24" or 36" wide format. Mention that you are a CRA member or racer and get 20% off your banner order!





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