President's Report

October 2024

That's a wrap on the 2024 race season. Congratulations to our overall champions: Justin Ebnet –Expert #1; Jack Beaudry – Novice #1; and Team LM2 (Rob Oliva, Jamie Hanson, and Kira Knebel) – Team Championship #1. We had a fantastic season of close racing, membership growth, strong volunteer participation, and solid attendance across our events. THANK YOU to all of our Volunteers, Racers, Steward Team, Board of Directors, Members, and Spectators. Everyone reading this newsletter played a part in making this season a success.

Despite the race season ending, this month is a critical one for participation in the CRA. The **Board of Directors election** is currently underway. We have four excellent candidates running for two open Board positions. As discussed in further detail later in this newsletter, voting is electronic via MSR and is open through 11:59 p.m. on November 4. Voting for new Directors is crucial to the club's future. Please vote, and don't forget to vote for year-end specialty awards as well!

We also have the final **Rules Forum at 7 p.m. on October 30** by videoconference. Attend if you can and help shape the club's rules for 2025.

I'm looking forward to seeing everyone at the **CRA Annual Banquet**, which we are holding later this year: it will be on Saturday, January 18, 2025, at the Embassy Suites, 7901 34th Ave S, Bloomington, MN 55425. See you there!

Finally, some of our club's most important work is accomplished in the offseason. Please consider staying involved over the winter by joining one of our committees: Marketing, Volunteer, Racer, Finance, Infrastructure, or Race Day Operations. E-mail us at info@cra-mn.com to sign up or for more information.

Ike Messmore President

Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Krämer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

*Oh, you betcha!





*Subject to availability. One ride per racer. CRA race rounds only. Krämer Motorcycles USA is not responsible for helping you take home all your trophies. Contact jae@kramermotorcyclesusa.com for requests.

Krämer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-367-2258



Upcoming Events

Wed. Oct 30 7-9 pm	Rules Forum #3 of 3 (via Google Meet) meet.google.com/fto-zzwj-osr
Mon. Nov 4 11:59 PM	CRA ELECTION CLOSES If you are eligible to vote, you should have already received an email containing a link to vote.
Tues. Nov 5 7-7:30 pm	Membership Meeting (via Google Meet) <u>meet.google.com/zbj-khoh-cjj</u> Invitation will also be emailed prior to the meeting
Tues. Dec 5 7-7:30 pm	Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to the meeting

A complete list of upcoming events can be found at the <u>CRA's website</u>.

2024 Rules Forum Meetings Schedule:

Wednesday, October 2nd @ 7 pm Wednesday, October 16th @ 7 pm Wednesday, October 30th @ 7 pm

2024 Season Banquet: Saturday, January 18th, 2025

Embassy Suites by Hilton 7901 34th Ave S Bloomington, MN 55425



IMPORTANT: CRA Election

Attention all CRA Members! The CRA Board of Directors election is **currently underway**!

WHAT: You will be voting to fill **two** Board of Director seats, as well as for our annual Specialty Awards.

WHO: Congrats to our Board nominees this year: Miranda Cain, Jacey Largent, Nick Paidosh, and David Schaenzer. Please read candidate bios in the following pages.

WHEN: RIGHT NOW! Voting opened on Monday, October 21st and closes at 11:59pm on Monday, November 4th.

WHERE/HOW: The election will be held electronically; you will receive an email with the link to vote online through MSR.

WHY?? It is your right and responsibility as a CRA member to choose who leads YOUR club!

Thank you for voting!



Candidate: Miranda Cain

Where are you from?

Currently living in Buffalo, MN

How long have you been involved with the CRA?

2021 was my first "year" (more like month as I got my license in Sept) with the club.

How are you involved with the club (e.g. racer, corner worker, spectator, family member, etc.)?

I am a racer and chief of contingency.

Tell us a bit about yourself:

I have been involved with the club since 2021 when I completed my new racer school. Since 2023, I have become more involved with the club volunteering, being a chief of contingency, participating in the racer commitee, and attending local motorcycle events. Outside of racing with the CRA, I race with Royal Enfield's Build. Train. Race. MotoAmerica program and will return for a second year in 2025. Outside of racing in general, I like to ride dirtbikes in the woods... slowly. Outside of bikes? There isnt anything outside of bikes! Well, besides work to afford my addiction to said bikes and racing. For work, I am an operations manager for CW Moto Racing and part time bartender at Gabe's Bar + Kitchen in Saint Paul.

Why have you decided to run and what would you like to see accomplished?

I have decided to accept my nomination to the board because I saw the success the Jamie and I created with the contingency program and would like to see that carried over to the greater club. I imagine that I can be a voice and represent the younger individuals and women within the club. As the club moves forward, I would like to see change in the right direction. The direction I envision club moving includes an increase in overall participation and involvment in post race activities like the volunteer raffle, chili cook off, chili pepper search, and the fires. There are a lot new ideas floating around the club and Im excited to see how the future pans out.



Candidate: David Schaenzer

Where are you from?

Fridley MN

How long have you been involved with the CRA?

I first started with the club in 2017

How are you involved with the club (e.g. racer, corner worker, spectator, family member, etc.)?

I have had the pleasure of racing, corner working and volunteering for the club at variuous events, over the years I've been a part of the club.

Tell us a bit about yourself:

I like to work hard and play hard. I'm also finding I'm terrible at bios.

Why have you decided to run and what would you like to see accomplished?

I've decided I'd like to take the ectra step in working as a part of this wonderful club. I'd like to see the club remain a fun and captivating place for racers and volunteers alike.



Candidate: Nick Paidosh

Where are you from?

Minneapolis, MN (Roseville)

How long have you been involved with the CRA?

I started racing with CRA at the beginning of 2018.

How are you involved with the club (e.g. racer, corner worker, spectator, family member, etc.)?

I've raced consistently for the past six years with the exception of a couple months in 2020 following an infamous Zuma crash. I've been heavily involved with the Club's finances this past year as well as the Racer committee. Additionally, I've spent time helping promote the club at various motorcycle related events as well as working a corner occasionally.

Tell us a bit about yourself:

I started my career as a CPA but soon learned that wasn't the path for me. SInce then I've become a "jack of all trades" in the energy business, particularly electricity. I've worked for large utilities, customers, as well as an independent consultant.

Outside of work I enjoy (and sometimes loathe) wrenching on my 6+ motorcycles as well as bicycling when the weather is nice. In the winters, I like to ski big mountain in the northern rockies and sierras.

Around the track, you may know me for my better half/dog, Frau.

Why have you decided to run and what would you like to see accomplished?

I believe the club leaderships has "righted the ship" over the last few years, especially in spite of significant challenges such as track price increases and a decline in powersports membership. Now that the club has stabilized in the face of these challenges, I believe we need to explore new and different methods for attracting and retaining volunteers and racers. I am especially optimistic based on the trends of increasing motorcycle ownership as well as a likely increase in the general populace's

Candidate: Jacey Largent

Where are you from? Savage, MN

How long have you been involved with the CRA?

My husband has been racing for 4 years. Before he raced, we came up to spectate and help with Nielsen racing.

How are you involved with the club (e.g. racer, corner worker, spectator, family member, etc.)?

I come to every race weekend to support my husband, Ryan Largent and watch some great racing! I also am a volunteer. This was the first year that I was able to be a volunteer, and I was able to help in race registration each weekend. Ryan and I, helped recruit a handful of returning corner workers for a handful of the weekends as well. I also was able to participate in working the CRA tent at MotoAmerica, and have contributed ideas to the Volunteer Committee, Marketing Committee and the Organizational Infrastructure Committee.

Tell us a bit about yourself:

Ryan and I live in Savage, with our dog and cat. I enjoying baking and cooking, especially for other people! We are heading into my favorite season; fall and I look forward to being outside and having bonfires. I look forward to track weekends and camping throughout the summer months.

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Why have you decided to run and what would you like to see accomplished?

The CRA has been such a fun addition into our summer plans, and has offered such a supportive and fun community of people to be around. I really want to see the future of this club to be strong, and have many more years of racing to look forward too. I do not race myself, but wanted to be a part of the club in some way. I really enjoy volunteering, meeting racers and helping in whatever capacity that I can. This past two years specifically have taught me a lot about the club, and listening to racers in the off season shed a lot of light on things that are really strong, and certain things that aren't. Volunteering this year has been an opportunity for me to learn about the club, and first hand be able to see how we can adjust things to make the club more profitable and stable for the future.

I am a problem solver and eager to make positive changes from listening to those that will be impacted. The ultimate goal is to see more racers, spectators and volunteers, new and returning. I enjoy brainstorming solutions on how to retain these folks and find new ones to help the club grow.

In 2024 one of the examples of an idea on how to make the club grow, I presented to the Board an idea on Bar Coasters advertising the club. These Bar Coasters would be a two sided advertisement, front side would be the CRA schedule, and the back side would be a QR Code taking them to the CRA website, leading them to information on racing, spectating and volunteering. Another idea that I offered to Board members was having a prize wheel at events. Many times we work the CRA booth and there are limited folks that stop and offer curiosity of the club. People LOVE the chance to win things or get free things. This would be a great way to obtain emails from people stopping and try to get some swag supporting the club out into the community. I look forward in learning more of the goals of the club and what they would like to accomplish in the years to come, and offer ideas and solutions on how we can reach those goals!

Specialty Awards

Election season is just around the corner. As we approach the end of the race season, keep in mind who you think fits the following descriptions.

Captain Hazelwood

Named after the hapless American sailor convicted of negligent discharge of oil following the Exxon Valdez oil spill in 1989, this award is given to the racer who best channels the spirit of Joseph Hazelwood by absolutely slathering the track with oil.

Most Improved Novice

This goes to the novice rider who has improved the most this season.

Most Improved Expert

This goes to the expert rider who has improved the most this season.

Pickled Piston

The Pickled Piston award is given each year to the racer who contributes the most motors to the great scrap heap in the sky.

Ride of the Year

The Ride of the Year award is traditionally given to the most impressive, cleanest, or best-looking bike or pit area in the paddock.

Sportsman of the Year

The Sportsman of the Year award is given to the member who most embodies our club's core values through a commitment to the betterment of the sport, a willingness to help others, and overall sportsmanship.

Tuner of the Year

Who has tuned the best/most bikes on the grid this year?

Rookie of the Year

This goes to the new rider who has wow'd us the most this season.

Where Did They Come From?

Someone is/has done something so "out there" that it makes you think, "where did they come from?"

Worker of the Year

Our volunteers are the best, but who has really gone above and beyond this season?

Paul Rose "Golden Poo" Award

It's a high honor (dishonor) among the corner captains. The Paul Rose "Golden Poo" award was created to recognize the person who has the most chaos on their corners throughout the race season. Paul Rose is simply the guy whose trophy we repurposed (LOL). The "shit magnet" award is given to the person in charge on a corner who attends to the most incidents during the race season. It can be a corner captain, captain in training, or even a worker in charge.



You earned the podiums, now grab your trophies and share with pride!

We have individual podium plaques and plates, 3- and 5-Hour Team Endurance plaques, Class Champions and Top 10 Expert and Novice hardware.

Trophies will be distributed at the banquet on January 18, 2025. If you would like the respective trophies for your podium success, we do ask for a nominal fee to help offset the costs of production. For \$25, you get all of the individual and Class Champion podium plaques and plates you earned. Any Team Endurance plaques and Top 10 earned plaques will be provided free of charge.

So, if you have podiumed at least once this year and you want to populate your wall of fame, you MUST register at <u>msreg.com/CRATrophy2024</u>.

Best of luck to all for more podium finishes!





TROPHY REGISTRATION

Register for your 2023 CRA trophies at: msreg.com/CRATrophy2024

Top 10 Overall Expert & Novice trophies, and specialty awards will be provided free of charge

3 Hour & 5 Hour Endurance trophies will be provided free of charge

\$25 - Class Championship Plates, Podium Plates & Plaques

Not sure if you earned any trophies?

If you are unsure if you earned any trophies please check your race results using the following links. Trophies are only provided to 1st, 2nd, & 3rd place finishers in each expert and novice race/class https://beta.speedhive.com/organizations/56326 https://beta.speedhive.com/organizations/56326/championships

I acknowledge that I will not be refunded for trophies purchased, but not earned.

Completion of trophy registration and payment is required no later than October 6th, 2024. If trophy registration and payment is not complete by October 6th, 2024 plaques and plates will NOT be produced. Late registrations will not be allowed.





Looking to improve your lap times?

Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.

Without the incredible levels of grip that MICHELIN POWER PERFORMANCE

tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.

Accelerate your program to the next level!

TRACKSIDE LABS Brandon Punt 612-562-4395 TracksideLabs@gmail.com

Join a Committee!

This year there are more opportunities than ever to get involved with the CRA. The club has created six committees to help advance its strategic priorities, meet its measurable goals, and harness the amazing resources of this all-volunteer organization. The committees will meet approximately once a month (virtually) and are looking for volunteers of all backgrounds and interests. **Time commitments are flexible.** Please consider volunteering for one of the committees below by e-mailing info@cra-mn.com.

1. Marketing and Communications Committee:

What: A working group focused on CRA's marketing and messaging both to the membership and to the public. Think social media, the website, advertising, and promotional campaigns.

Why: To help deliver and be recognized as the best racing experience in the Midwest and to help provide transparent and engaging member communications.

Who: Lexi Borchert (Sponsor), and members

2. Race Day Operations Committee:

What: A working group focused on the nuts and bolts of our race day operations. Think race schedules, track plans, and operational improvements.

Why: To help deliver and be recognized as the best racing experience in the Midwest.

Who: Dawn Olsen (Sponsor), and members

3. Racer Growth, Retention, and Engagement:

What: A working group focused on our racers. Think initiatives to grow the racer base, increase participation, reach new demographics, retain existing racers, and align with other clubs.

Why: To help grow, retain, and engage our racer base. **Who**: Mike Williams (Sponsor) and members

4. Volunteer Growth, Retention, and Engagement:

What: A working group focused on our volunteers. Think initiatives to grow the volunteer base, increase participation, reach new demographics, and value and retain existing volunteers.

Why: To help grow, retain, and engage our volunteer base. **Who**: Brian Hebeisen (Sponsor) and members

5. Finance:

What: A working group focused on our money. Think creation and tracking of budgets, initiatives increase revenue and decrease costs, and creation of annual reports.

Why: To help create and sustain financial stability and transparency.

Who: Greg Seppelt (Sponsor) and members

6. Organization Infrastructure Committee:

What: A working group focused on the structure of our club. Think refinement of committee structure, succession planning, procedural documentation, and emergency/ contingency planning.

Why: To help define and refine sustainable organizational structure.

Who: Mike Williams (Sponsor) and members

Please consider volunteering for a committee by sending an e-mail to <u>info@cra-mn.com</u>.

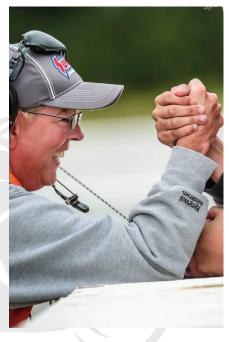
Thank you!

Let's Get To Know... Cathy Anton!

By: Lindsay Ingebritson

Once upon a time (July 2010 to be exact) Cathy's husband, Jerry (currently one of our Race Stewards), coerced her to come up to check out this racing thing. She was instantly hooked. Cathy began as a corner worker, graduated to being a corner captain, and finally landed in her current position as Chief of Pit Zero.

When Cathy is not at CRA weekends she works at Andersen Windows & Doors in Bayport MN. She loves spending time with her grandkids; and enjoys a good bonfire with cocktails



and good music. Let's not forget giving the hubby a bunch of grief. Cathy loves her family vacation every year at Jellystone in Warrens, WI. She says, "the time spent with our kids and grandkids is priceless."

Cathy's favorite part of CRA motorcycle racing is the family atmosphere. Everyone is willing to chip in and help when they can. The mutual respect and admiration is unparalleled and the pucker factor doesn't happen only to racers! Being a supportive responder is very rewarding. Cathy states that she is thankful to be a member of the greatest club on Earth! "The friendships I've gained and the countless people I've met help make me a better person."

Knowing you and having you as part of the club make us all better, Cathy! Thanks for helping us get to know you!



Get your team banner on vinyl or photo paper in 24" or 36" wide format. Mention that you are a CRA member or racer and get 20% off your banner order!





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Event #5 Highlights courtesy of Cat's Eye Photography















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