



## President's Report

*December 2024*

Merry Christmas and Happy Holidays to everyone in the CRA family! I hope you get to spend time with your loved ones this holiday season. And after you've spent that time with your motorcycles, I hope you also get to spend time with family and friends.

This offseason, we are continuing our work on making the CRA the best racing organization in the Midwest. In addition to our work on budgeting and financial stability, the Board has developed six strategic initiatives for the 2025 season:

- Modernize the CRA website to make it easier to understand, navigate, and update.
- Restructure the worker incentive program to make it more transparent and fair to those who donate their time and energy to the CRA.
- Enhance our sponsorship program and streamline it with our flourishing contingency program.
- Enhance our social media presence across multiple platforms.
- Define the various roles and responsibilities within our club and create succession plans and operating procedures for each.
- Survey our members for a better understanding of why the CRA is important to our various stakeholders, including workers, racers, spectators, friends, and family.

In order complete these ambitious projects, we need your help! Please continue attending our monthly Membership Meetings and consider volunteering to help out with one or more of these projects. E-mail us at [info@cra-mn.com](mailto:info@cra-mn.com) to volunteer or for more information.

Also, later in this newsletter is an overview of the rules proposals that came out of this year's Rules Forums. Please let us know your thoughts, and thanks again to everyone who participated in generating these proposals.

I look forward to seeing everyone at the Banquet in January!



Ike Messmore | **President**



# Upcoming Events

<b>Tues. Jan 7</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) <a href="https://meet.google.com/zbj-khoh-cjj">meet.google.com/zbj-khoh-cjj</a> Invitation will also be emailed prior to the meeting
<b>Sat. Jan 18th</b>	<b>CRA Annual Awards Banquet</b> <a href="#">Embassy Suites by Hilton, 7901 34th Ave S, Bloomington, MN 55425</a>
<b>Tues. Feb 5</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) <a href="https://meet.google.com/zbj-khoh-cjj">meet.google.com/zbj-khoh-cjj</a> Invitation will also be emailed prior to the meeting
<b>Tues. March 4</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) <a href="https://meet.google.com/zbj-khoh-cjj">meet.google.com/zbj-khoh-cjj</a> Invitation will also be emailed prior to the meeting

A complete list of upcoming events can be found at the [CRA's website](#).

## Registration for the 2024 Season Banquet is now open!

**When:** Saturday, January 18th, 2025

**Where:** [Embassy Suites by Hilton, 7901  
34th Ave S, Bloomington, MN 55425](#)

**REGISTER [HERE](#)**

Registration ends: Sun, Jan 12, 11:59 PM CST

# September Highlights

Courtesy of Cats Eye Photography



# 2024-25 Rules Proposals: Membership Comment Period

Club members attending this year's Rules Forum meetings presented and approved the 14 proposals below. Before voting, the Board will consider input from club members.

**Please submit any comments, questions, or concerns about these proposals to [info@cra-mn.com](mailto:info@cra-mn.com) by January 6th, 2024.**

1. Open '90s cup to any motorcycle from the 1990s.
2. Amend Section 4.14.c to clarify that a finisher must have completed 75% of the laps completed by the leader of each class, rounded down.
3. Add a Supermoto Cup class.
4. Amend Section 3.3 to allow shorts and require shoes to be close-toed.
5. Amend Section 13.13.a to clarify that points will be doubled for the 5-hour based on the Sprint Race points scale.
6. Amend Sections 1.3, 1.4c, and 1.7e to require petitions to go to both the BoD and Stewards.
7. Amend Section 4.19 to add "including minors."
8. Amend Section 8, Superbike Motorcycles, to strike "Except Singles."
9. Make Formula 40 a points-paying class and add GP0, GP1, etc.
10. Change starting procedures to add a procedure for an aborted start.
11. Amend Section 1.5b to "and have their membership submitted and paid by March 15th of the current year."
12. Add new "Formula Northstar" premier race series (see attached).
13. Amend Section 7.21 to allow wider OEM rims, including altering mounting hardware.
14. Move Heavyweight from GP4 to GP3.



**TRACKSIDE  
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## ***Looking to improve your lap times?***

***Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.***

***Without the incredible levels of grip that MICHELIN POWER PERFORMANCE tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.***

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**TRACKSIDE LABS**  
**Brandon Punt**  
**612-562-4395**

**[TracksideLabs@gmail.com](mailto:TracksideLabs@gmail.com)**

# 2025 Proposed Race Format Restructuring

1. All sprints will be reduced to 6 laps and run on Sundays
2. Saturdays will be supplemented with the following:
  - a. “Formula Northstar series”
    - i. A series of four 18-lap races in the afternoon:
      1. GP1
      2. GP2
      3. GP3
      4. GP4
    - ii. Races will utilize GP rules (Sec. 10).
    - iii. Races will award four times the championship points of a sprint (i.e. 80 for first place instead of 20).
    - iv. Grids for each race will be set on times achieved during their respective qualifying session.
      1. Four successive qualifying sessions (one for GP1, GP2, etc.) will follow morning practice.
    - v. Race price will be \$XXX to reflect additional track time (suggest \$120 minimum)
3. Race classes will be restructured as follows:
  - a. Featherweight will be moved from GP0 to GP1
    - i. GP0 will be eliminated
  - b. Heavyweight will be moved from GP4 to GP3

This will provide for “premier” full length races every weekend (as opposed to the current annual trophy dashes), enable a more level playing field, and offer targeted races for sponsorship and cash/contingency payouts.

Sprints are moved to Sunday under the current double sprints format. Saturday morning practice will remain while the morning races are replaced with four qualifying sessions.

The races will award four times standard points as a nod to their extended length and qualified grids.

It will eliminate the redundant GP0 classification as well as better align heavyweight with middleweight machines

The club will still be able to earn revenue from sprints on Sundays with the addition of having a more expensive \$150 race available to everyone on Saturdays. I expect revenue to be slightly up as racers will normally take the extra chance to enter another race.





# JensPrint



## Race Banner Printing

Rider: Buddy Christ  
CRA Number: 123



© Photo by Brad Knight

THANK YOU TO OUR SPONSORS



(see examples in JenSpeed pits)

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# What's Something New for 2025? - Clarity!

Regardless of your role with the CRA, every one of you is an important contributor to our success.

For 2025, your Board of Directors has acknowledged clarity as a fundamental theme for both the future of our organization and the enjoyment of our racers, workers, members, and spectators.

We see how sometimes the lack of clarity, accountability, and follow through may have been tough for participants to feel purpose and be efficient with your valuable time. We want to continue to improve making participating with the CRA a valuable experience.

This quick chart helps describe the roles of Board Sponsors, Project Leads/Co-Leads, and Team Members and what is expected from each.

## Role Breakdown: Who Does What?

Aspect	Board Sponsor	Project Lead/Co-Lead	Team Member
Big Picture	Makes sure the project fits with company goals.	Comes up with the detailed plan and overall setup.	Brings ideas to the table and supports the plan.
Problem Solving	Steps in for major roadblocks or big decisions.	Fixes issues day-to-day and decides what to tweak.	Flags problems and suggests practical fixes.
Hands-On Work	Guides the direction of the work but doesn't do tasks.	Does some of the important tasks and guides the team.	Focuses on getting their assigned tasks done right.
Resources	Gets the money, tools, and people needed.	Organizes resources and makes sure everything is in place.	Uses the tools and resources provided to finish tasks.
Communication	Updates the Board and explains why the project matters.	Keeps everyone in the loop and shares progress.	Gives feedback and lets the lead know how things are going.

If you are considering joining a Strategic Project Team, please reach out to the Board Sponsor or any Board Director and we will get you connected in the way you want to best support our CRA!

Together, we are a team of amazing resources and aim to help each other deliver!



# Together We Will Make 2025 a Great Year for the CRA!

Your 2025 Board of Directors had an amazing Strategic Retreat and are committed to our Top Priority - Deliver and be Recognized as the Best Racing Experience in the Midwest!



## We Need Your Help!

Building upon the amazing passion, diligence, and effort from all of our Chiefs, Leads, and Volunteers/Workers, the Board of Directors prioritized six critical projects to help us on our journey in 2025.

Project	Board Sponsor	Success Looks Like
Revamp Worker Incentive Program	Lindsay Ingebritson workerliaison@cra-mn.com	Clear and equitable rewards and incentives for workers to help deliver our race events
Define Needs, Roles, and Operating Procedures	Ike Messmore president@cra-mn.com	Create clarity and accountability for Roles and Responsibilities across the org
ReLaunch Website	Rob Oliva marketing@cra-mn.com	Upgrade and Enhance our website to be the best "goto" resource for the CRA members, racers, workers, and spectators
Enhance Sponsor / Contingency Program	Jacey Largent secretary@cra-mn.com	Create a more robust structure for Sponsorship and Contingency programs, delivering exceptional value for our vendors and members
Develop and Communicate the CRA "WHY"	Mike Williams vp@cra-mn.com	Build our CRA community, engaging everyone in your personal and our organizational "Why you choose to be here"
Enhance Social Media Platforms and Communications	Miranda Cain racerliaison@cra-mn.com	Enhance and leverage our social media presence to both build community and attract new awareness of the CRA

## How Can You Help?

- What is ***Your*** WHY with CRA?
- How can you help fulfill your WHY and that of others?
- What Project would be willing to Lead/Co-Lead?
- Which team or project could you participate in?
- Who do you know that might be willing to help?

Please reach out to the respective Board sponsor if you would like to help us achieve success and continue to Deliver the Best Racing Experience in the Midwest!



# Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Kramer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

\*Oh, you betcha!



\*Subject to availability. One ride per racer. CRA race rounds only. Kramer Motorcycles USA is not responsible for helping you take home all your trophies. Contact [joel@kramer-motorcyclesusa.com](mailto:joel@kramer-motorcyclesusa.com) for requests.

Kramer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-367-2258



# Volunteers for Volunteers!

*Are you a past, current or future  
CRA volunteer?*

**We want to hear from you!**

The Board of Directors is revamping the CRA volunteer rewards program for the 2025 season and we need volunteers to join the committee to do it. **Be a part of creating the rewards and incentives that you want to earn!**

Please email Lindsay Ingebritson at [workerliaiason@cra-mn.com](mailto:workerliaiason@cra-mn.com) if you are interested.



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# GEAR UP & RIDE

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