



President's Report

January 2025

Happy New Year to the CRA family! It was great seeing everyone at the annual banquet, which was a great success. A huge THANK YOU to Lindsay Ingebritson, Katie Champ, the Board, and everyone else who chipped in to make the banquet come together. Let us know your thoughts on this year's January format as opposed to the November banquet of years past; I think there are pros and cons to each, but we'd like to hear from you.

In addition to the usual highlights of celebrating our amazing volunteers, our Top 10 expert and novice champions, our new experts, and our specialty award winners, one of the coolest things about this year's banquet was the unveiling of our new CRA website. I want to acknowledge the huge amount of work put in by the website team of Dwayne Stroman, Jamie Voelker, Brian Mattson, Rob Oliva, Lori Sullivan, Miranda Cain, and others in developing a fresh, exciting, modern site in a very short time. While it's a work in progress, I believe our new website will be the best of any race organization in the U.S.—amateur or professional.

I also want to acknowledge and thank all the members who turned out at our last Membership Meeting, which was the best-attended since I've been part of this club. I look forward to seeing even more of you at the February meeting. This awesome level of engagement was also reflected in our Rules Forums this year, which were well-

attended, thoughtful, and resulted in an exciting set of updates to the 2025 Rulebook that have been voted on and are in the process of being published.

We are continuing our work on six strategic initiatives for the 2025 season:

- Modernize the CRA website to make it easier to understand, navigate, and update.
- Restructure the worker incentive program to make it more transparent and fair to those who donate their time and energy to the CRA.
- Enhance our sponsorship program and streamline it with our flourishing contingency program.
- Enhance our social media presence across multiple platforms.
- Define the various roles and responsibilities within our club and create succession plans and operating procedures for each.
- Survey our members for a better understanding of why the CRA is important to our various stakeholders, including workers, racers, spectators, friends, and family.

Many of you have already pitched in, but we need more help. Please consider volunteering to help out with one or more of these projects. E-mail us at info@cra-mn.com to volunteer or for more information.

Ike Messmore | President





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GEAR UP & RIDE



Upcoming Events

| Sat. Feb 1 8 am | 2025 Membership Registration Opens MotorsportReg.com |
|---------------------------------|--|
| Tues. Feb 5 7-7:30 pm | Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to the meeting |
| Tues. March 4 7-7:30 pm | Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to the meeting |

A complete list of upcoming events can be found at the <u>CRA's website</u>.

2025 Race Season Schedule!

May 9-11: Competition Course BIR

June 13-15: Competition Course BIR

July 4-6: Competition Course BIR

August 22-24: Motorsport Park Hastings, NE

September 19-21: Competition Course BIR



Member Drive

The Membership Drive is open as of 8:00 am, Saturday, February 1st! Please visit motorsportreg.

com to complete your membership registration.

A link is also available through our <u>NEW</u> website. Remember that our website is still under construction, so please forgive some content and formatting that we are still improving, but you can link to the registration site from there if you like.

Race season is coming right up so get your membership in as soon as possible!

Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Krämer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

*Oh, you betcha!





"Subject to avaliability. One ride per racer. CRA race rounds only. Krämer Motorcycles USA is not responsible for helping you take home all your trophies. Contact joe@kramermotorcyclesusa.com for requests.

Krämer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-367-2258

Banquet Recap

Congrats to our 2024 Season Specialty Award winners!

Photos courtesy of Chris Davey Photography unless otherwise noted.

Most improved Novice: DeAnna Axelson





Most improved Expert:

Miranda Cain

Captain Hazelwood:

BIR Power Cruise Car Club

Pickled Piston: Austin Yantes





Photo courtesy of CRA Official Facebook page

Ride of the Year: Lm2



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Located in downtown Manchester, Minnesota

Sportsman of the Year:

Rob Oliva





Tuner of the Year: Adrenaline Engineering

Rookie of the Year: Evan Sallee



Photo credit: unknown



Where Did They Come From?: Jamie Hanson

Worker of the Year: Terry Goslinga



Click here to view this year's banquet slideshow in its full glory on YouTube (courtesy of Lindsay Ingebritson's many, many hours of hard work and dedication to this club). We appreciate you, Lindsay!



Volunteers for Volunteers!

Are you a past, current or future CRA volunteer?

We want to hear from you!

The Board of Directors is revamping the CRA volunteer rewards program for the 2025 season and we need volunteers to join the committee to do it. Be a part of creating the rewards and incentives that you want to earn!

Please email Lindsay Ingebritson at workerliaiason@cra-mn.com if you are interested.





Looking to improve your lap times?

Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.

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tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.

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TRACKSIDE LABS
Brandon Punt
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TracksideLabs@gmail.com