



President's Report

March 2025

I am looking forward to seeing many of you at this year's 2025 New Racer School classroom event at Motoprime this Sunday, March 23, at 11 a.m. It is always exciting to welcome our new racers to the club and to see folks in person after a long winter of virtual meetings. I hope you can make it!

As the start of the season draws nearer, please don't forget to renew your 2025 CRA Membership via MSR. The Membership Drive is live now, so please visit our website to renew your membership.

We continue to have great participation and engagement at our Membership Meetings and Chiefs Meetings. I hope you all can make the next Membership Meeting on April 1—the more the merrier.

In addition to our continued work on six strategic initiatives for the 2025 season, the Board is also close to finalizing our FY2025 budget. While costs continue to increase, the club is in good shape financially, and our new line-item budgeting process will help ensure that remains the case.

As always, we need your help both on and off the track to make this our most successful season yet. Please consider volunteering to help out with one or more of these projects. E-mail us at info@cra-mn.com to volunteer or for more information.

Ike Messmore | **President**

Upcoming Events

Tues. April 1 7-7:30 pm	Membership Meeting (via Google Meet) meet.google.com/zbj-khoh-cjj Invitation will also be emailed prior to the meeting
Sat. April 12 - Sun. April 13	BIR Annual Clean-Up Weekend Brainerd International Raceway 5523 Birchdale Road, Brainerd, MN 56401
Tues. May 6 7-7:30 pm	Membership Meeting (via Google Meet) Invitation will be emailed prior to the meeting
Fri. May 9 - Sun. May 11	CRA Event #1 - Competition Course Brainerd International Raceway 5523 Birchdale Road, Brainerd, MN 56401

2025 Race Season Schedule!

May 9-11: Competition Course BIR

June 13-15: Competition Course BIR

July 4-6: Competition Course BIR

August 22-24: Motorsport Park Hastings, NE

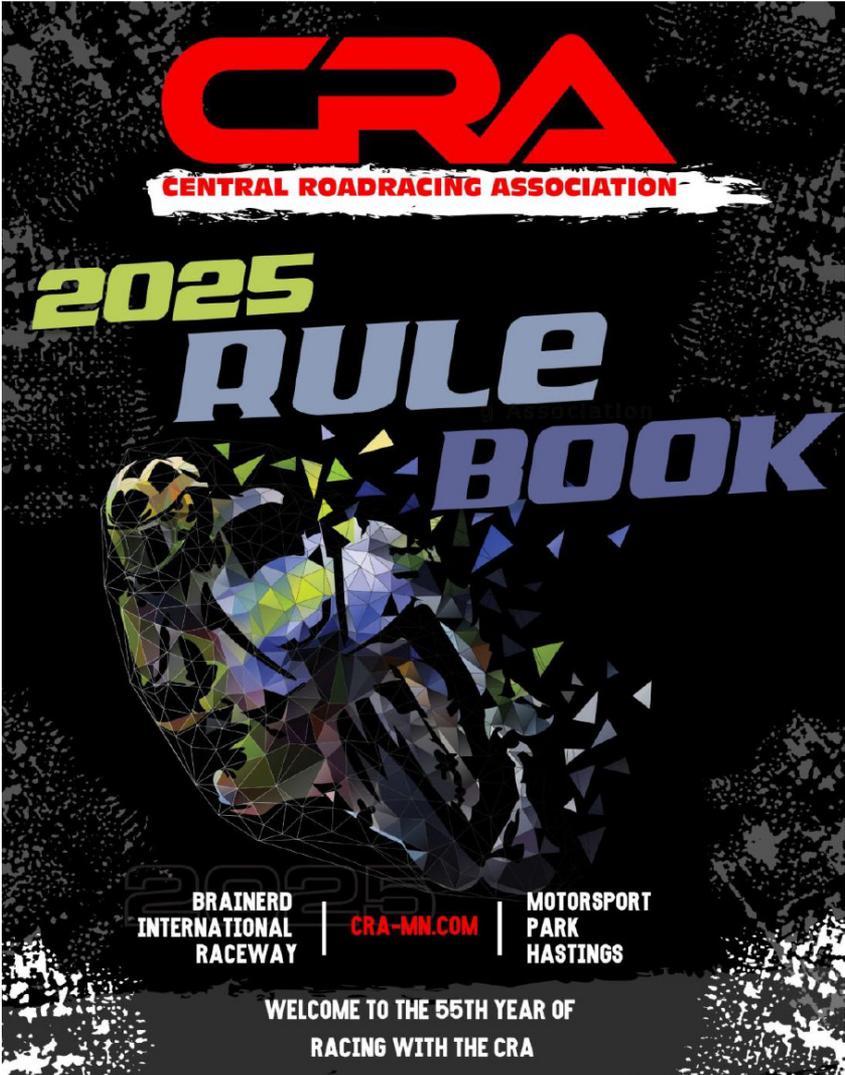
September 19-21: Competition Course BIR



2025 CRA Rulebook

The 2025 CRA Rulebook has been published.
Download your very own copy today.

[2025 CRA Rulebook](#)



LeeRoy Enterprises

Join me in Welcoming LeeRoy Enterprises to the CRA for 2025!

Have you seen the sweet replica paint jobs on some of the bikes in the LM2 pits this year? Those sweet looking paint jobs are done by Scott at LeeRoy Enterprises. LeeRoy Enterprises does bodywork fitting, painting, and race prep services from their Des Moines, IA location. Scott Short, owner of LeeRoy Enterprises has been a regular at TrackAddix track days at Motorsports Park Hastings, where this year he will also be a rider school coach. Scott has also competed with AHRMA and Legion Moto race series'. With the CRA venturing to Hastings this year, Scott, his wife (who also rides) and his team have decided to become CRA members, racers, and SPONSORS! Please be sure to check out their WILD paint on their team bikes and be sure to stop by and enjoy the fun that they always bring to the weekends they attend. LeeRoy Enterprises always brings a good time to the pits in every series they attend, and they are excited to join the CRA!



FAIRING FITMENT: PAINT: RACE PREP: FUN STICKERS

Vice President

Get Ready for Racing - CRA 2025 Season Kickoff!

The countdown is on! Our first race weekend at **Brainerd International Raceway (BIR)** is coming fast - **May 9th** will be here before you know it. **Race registration opens at 8:00 AM on Saturday, April 19th.** It's first come, first on the grid — so set your alarms and get ready to lock in your spot!

Racers - Secure Your Number!

Make sure your **Racer Membership** is current to retain your race number. Any unclaimed numbers will be released to the grid, and they go fast! Don't wait — secure your number and your spot today.

Join the Volunteer Crew!

CRA is powered by an incredible community of volunteers who make each race weekend safe, fun, and unforgettable. There are so many ways to get involved — from corner working to tech, registration, and beyond. **Sign up for a Volunteer Membership** and join the team! The perks are awesome, and the camaraderie is even better.

Register now: centralroadracingassociation.motorsportreg.com

And remember — **thank a worker** every chance you get. Their passion, expertise, and dedication make this all possible. From all of us at CRA, THANK YOU to our incredible volunteers/workers!

See you at the track!

- The CRA Board

Mike Williams, Vice President

Adrenaline Engineering

ADRENALINE ENGINEERING
SUSPENSION, CHASSIS, DATA, TIRES



ADRENALINE
ENGINEERING



PENSKÉ
RACING SHOCKS

ABOUT US

Adrenaline Engineering is a 3 time MotoAmerica championship winning chassis/suspension tuning company led by CRA expert racer Kyle Ohnsorg, who competes in MotoAmerica in the King of the Baggers championship, and has also supported factory teams such as M4 Suzuki and Indian Motorcycles. With over 20 years of combined experience we have worked on everything from groms, flat track bikes, and motocross bikes to MotoAmerica superbikes, baggers and everything in between. Our goal is to bring professional factory level support to our local riders.



OUR SERVICES

- **SUSPENSION SERVICE**
- **SUSPENSION TUNING**
- **CHASSIS TUNING**
- **DATA ANALYSIS**
- **DUNLOP TIRE SALES**



612-399-6170



adrenalineengineering.com



31047 221st Ave
Le Center, MN

2025 CRA FastPass

Check out the CRA's new FastPass option which includes **UNLIMITED RACE ENTRIES** all season!!!

FastPass

- Includes Racer Wristband
- Includes Full Day Friday Practice
- One price covers all the races you want to sign up for
- Allows you to be flexible, signing up for all your eligible races, and choosing what you want to run
- Best value to chase championships
- Non Transferrable, Non refundable, Not Pro-Rated. Must be purchased by April 30th, 2025.
- \$4000.00

Contact Marketing@cra-mn.com to request your FastPass today



Kramer Motorcycles

Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Krämer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

*Oh, you betcha!



*Subject to availability. One ride per racer. CRA race rounds only. Krämer Motorcycles USA is not responsible for helping you take home all your trophies. Contact joekramer motorcyclesusa.com for requests.

Krämer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-347-2258

Contingency

If you missed participating in 2024, no worries!

The Contingency Chiefs are looking to make 2025 even better! They are especially excited to announce they will be **accepting ONLINE SUBMISSIONS for non manufacturer contingency programs** in 2025! This will be an exciting step forward in creating a more user friendly experience in hopes that we can incite even more participation from our club!

We have over 20 different programs of all types that give away cash, gear, tires, and gift cards! If you are racing... there is a program for you

Don't miss your chance to cash in, check out the [contingency programs](#) today

The CRA's contingency sponsors gave away over \$28,000 worth of product, services, and COLD HARD CASH in 2024!



Trackside Labs



**TRACKSIDE
LABS**

Looking to improve your lap times?

Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.

Without the incredible levels of grip that MICHELIN POWER PERFORMANCE tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.

Accelerate your program to the next level!

**TRACKSIDE LABS
Brandon Punt
612-562-4395
TracksideLabs@gmail.com**

Website Committee

Hey CRA Riders and Volunteers! We Need Your Input!

As we gear up for our first race weekend of the season, the CRA Website Committee is putting the final touches on our refreshed website — and we need your help to make it even better!

Check out the new site: www.CRA-MN.com

Explore areas you're familiar with

Share your knowledge, insights, and awesome photos from your time with the CRA!

Your experience could be a valuable resource for fellow racers and fans!

Important Note:

We're currently focusing on finalizing the desktop version of the site — so feedback from a desktop browser is especially helpful right now.

If you're viewing the site on mobile, we still welcome your thoughts on what's working and what's not, but please keep in mind that not all features are fully mobile-optimized yet.

Also — if you're directed to the old version of the site, let us know so we can fix that!

Send your feedback, content, or questions to:

websitecommittee@cra-mn.com

Thanks in advance for your time, support, and for being part of the CRA family. Let's make this site something we're all proud of!

— CRA Website Committee





Submit Your Claim Online
at BridgestoneRewards.com
or scan the QR code

2025 Bridgestone Motorcycle US Spring Promotion

April 1 – June 30, 2025: Get up to \$70 per set back by mail on a Bridgestone Prepaid MasterCard® when you buy a set of 2 eligible Bridgestone Motorcycle Tires.

- 1 Follow the prompts to enter information about your purchase and upload your invoices.
- 2 Enter your shipping information.
- 3 Complete a short survey.

\$70 per set (2): Battlax Sport Touring T33

\$60 per set (2): All Exedra, Exedra Max, Battlecruise H50 or All Battlax (excludes Battlax Sport Touring T33, Battlax Scooter SC, SC2, SC2 Rain)

\$50 per set (2): All Battlecross, M59 or Battlax Scooter SC, SC2, & SC2 Rain

That's it! From the information you entered, you'll see the 2025 April Bridgestone Promotion rewards. Click **Next** and complete the survey, then submit your claim. You'll receive an email with your Claim ID Number.

Questions? If you have any questions, please contact Bridgestone Rewards Headquarters at ContactUs@BridgestoneRewards.com.

U.S. Motorcycle Tire Offer: Receive a Bridgestone Prepaid Mastercard® when you buy a set of two eligible Bridgestone Motorcycle tires. See Terms and Conditions for more details. Reward paid on a set of two tire basis, minimum 2 tires purchased, max limit of 6 tires. Eligible Tires in the \$70 per set (2) category: Battlax Sport Touring T33. Eligible tires in the \$60 per set (2) category: All Exedra, Exedra Max, Battlecruise H50, all Battlax (excludes Battlax Sport Touring T33, Battlax Scooter Tires: SC, SC2, and SC2 Rain). Eligible tires in the \$50 per set (2) category: All Battlecross, M59, Battlax SC, Battlax Scooter SC2, and Battlax Scooter SC2 Rain. Limit 6 tires per household, customer or address. Retail purchases made between April 1, 2025 and June 30, 2025. Participating authorized retailers only. Excludes Amazon purchases. Claim submission required. Not combinable with other offers. Certain restrictions apply. Void where prohibited. You will be offered the choice of a digital or physical Bridgestone Prepaid Card via a card payment confirmation email. Not redeemable for cash. All submissions must be filed online at BridgestoneRewards.com and received no later than July 10, 2025. Please allow 10-12 weeks for the fulfillment of the Prepaid Card. Visit BridgestoneRewards.com or call (800) 903-9838 to check the status of your claim after 4 weeks. Original, fully completed, final paid, and store identified invoice must be included with submission. Offer excludes commercial, fleet and group purchases, employee changeovers, warranty replacement purchases, or rain checks. Must be 18 or over. Information submitted with an entry is subject to Bridgestone's privacy policy available at www.bridgestonetire.com/about/privacy. Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective, postage due or misdirected submission regardless of cause, or (b) technological problems/ malfunctions/failures of any kind. All decisions of Bridgestone are final. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. The Prepaid Card is valid for up to six months; unused funds forfeit at midnight EST the last day of the month of the valid through date. The Prepaid Card Cardholder Agreement applies; see BridgestoneRewards.com/CardTerms. All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this card program. All rights reserved.

2025 CRA Sponsorship Packages

Accelerate your marketing efforts!

Thank you for your interest in the Central Roadracing Association (CRA). The CRA has a 55 year history as an organization run by a volunteer board of directors and staff. Our mission is to provide the safest, most affordable, and fun environment to participate in the sport of motorcycle roadracing. All of our financial efforts are made to support that mission while providing an exceptional motorsports marketing opportunity. For questions or to get signed up, email marketing@cra-mn.com and take your promotional efforts to new levels!

Title Sponsor

- 4 Memberships, 4 Gate passes/Weekend, 4 Banquet tickets
- Priority Vendor placement in paddock
- Paddock Signage with multiple banners placed in high visibility areas, PA announcements, Marketing space at events, Social Media Marketing, Website page dedicated to your business.
- Full Page ad in newsletter with full page available to distribute sponsor written article, update, or coupons.
- Logo Placement on all event marketing, newsletter, website, emails, and tech stickers.
- Sponsor provided swag/materials to be distributed at each event.
- Sponsor provided contingency awards can be provided for all competitors.
- Customization of program upon request
- \$10,000

2025 CRA Sponsorship Packages

Safety Sponsor

- The CRA is comprised of volunteers that willingly give their time and effort to ensuring that the CRA is the safest, best run roadracing club in the nation
- All equipment, maintenance, supplies, storage, and transportation of items requires funding.
- Rewarding our volunteers with items that protect them from the elements, provide comfort, providing meals, and gifts of appreciation.
- Covering gate fees, camping, power
- Keeping safety equipment current and serviceable.
- Updating aged and damaged equipment.
- Safety sponsor will have logo on all volunteer t-shirts, sponsor provided banners on each corner station, Logo on website, full page newsletter ad, social media promotion, PA announcements
- 4 Gate passes/weekend & 4 Banquet tickets
- Early pit entry
- Unlimited race entries for one rider to be determined before the start of the season, not transferrable.
- \$5000

Class Sponsor

- 2 Gate Passes/weekend
- Event Banner (provided by sponsor)
- PA announcements in conjunction with class
- Logo placement on website
- Half page newsletter ad with half page space for sponsor provided article/coupons
- Sponsor provided decals distributed at tech to class participants
- Sponsor administered contingency awards can be provided to class competitors.
- \$1500

2025 CRA Sponsorship Packages

Team/Rider Sponsor

- Show your support of the club while promoting your race program
- 1 Racer Wristband/weekend
- 1 Power pass /weekend
- Early entry to Pits
- Free Friday Practice
- Logo on website
- \$1000 Non refundable, not pro-rated

Trackside Vendor

- A service partner providing additional value to our members by providing products or services actively each weekend.
- 2 Gate Passes/weekend
- Early pit entry
- Dedicated pit space reserved to ensure consistency of location.
- ½ page newsletter ad with ½ page available for updates or coupons.
- Vendor provided contingency awards available to all competitors.
- Power Pass
- Vendor provided banners placed
- PA announcements at each event
- \$1500.00

JensPrint

JensPrint

NEW Race Banner Printing

Rider: Buddy Christ
CRA Number: 123



Photo by Brad Knight

THANK YOU TO OUR SPONSORS

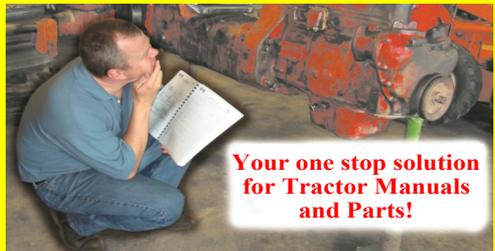


(see examples in JenSpeed pits)

Get your team banner on vinyl or photo paper in 24" or 36" wide format. Mention that you are a CRA member or racer and get 20% off your banner order!



**TRACTOR MANUALS
AND PARTS**



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