



## President's Report

*April 2025*

It is with great excitement that I write my final President's Report before we kick off the 2025 season. So much hard work has taken place this offseason: we have a new website, a revamped sponsorship program, a working 2025 budget, and a newly approved volunteer points system. I want to thank everyone who volunteered and contributed this offseason to help move our club into the future while preserving what has made us such an incredible organization over the past 55 years.

I especially want to call out and thank Toby Olson, Josh Pangier, Lindsay Kieffer, Brian Mattson, and the entire committee that brought the new volunteer points system to life. After months of long meetings, this group of volunteers produced a thorough, carefully considered proposal to improve the equity and transparency of our volunteer incentive program in a way that will encourage participation, reward effort, and fit within the club's budget.

After all of this hard work, it will be great to enjoy the fruits of our labor and get back to what ultimately brings us together: racing motorcycles.

We have one more Membership Meeting, on May 6, before our first event. I hope you all can make it and that we continue the trend of great participation and engagement these meetings. After that, it's off to the races!

As always, we need more volunteers on and off the track to make this our most successful season yet. Please e-mail us at [info@cra-mn.com](mailto:info@cra-mn.com) to volunteer or for more information.

Ike Messmore | President

A handwritten signature in black ink, appearing to read "Ike Messmore".

# Upcoming Events

<b>Tues. May 6</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) Invitation will be emailed prior to the meeting
<b>Fri. May 9 - Sun. May 11</b>	<b>CRA Event #1 - Competition Course</b> Brainerd International Raceway 5523 Birchdale Road, Brainerd, MN 56401
<b>Tues. June 3</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) Invitation will be emailed prior to the meeting
<b>Fri. June 13 - Sun. June 15</b>	<b>CRA Event #2 - Competition Course</b> Brainerd International Raceway 5523 Birchdale Road, Brainerd, MN 56401

## 2025 Race Season Schedule!

**May 9-11: Competition Course BIR**

**June 13-15: Competition Course BIR**

**July 4-6: Competition Course BIR**

**August 22-24: Motorsport Park Hastings, NE**

**September 19-21: Competition Course BIR**

**Brett Folkerts**

**Paul Jensen**

**Tony Mark**

# Adrenaline Engineering

ADRENALINE ENGINEERING  
SUSPENSION, CHASSIS, DATA, TIRES



**ADRENALINE**  
ENGINEERING



**PENSKÉ**  
RACING SHOCKS

## ABOUT US

Adrenaline Engineering is a 3 time MotoAmerica championship winning chassis/suspension tuning company led by CRA expert racer Kyle Ohnsorg, who competes in MotoAmerica in the King of the Baggers championship, and has also supported factory teams such as M4 Suzuki and Indian Motorcycles. With over 20 years of combined experience we have worked on everything from groms, flat track bikes, and motocross bikes to MotoAmerica superbikes, baggers and everything in between. Our goal is to bring professional factory level support to our local riders.



## OUR SERVICES

- **SUSPENSION SERVICE**
- **SUSPENSION TUNING**
- **CHASSIS TUNING**
- **DATA ANALYSIS**
- **DUNLOP TIRE SALES**



612-399-6170



[adrenalineengineering.com](http://adrenalineengineering.com)



31047 221st Ave  
Le Center, MN

# Race Stewards

## From the Stewards:

Our first event is a few weeks away! Here are some reminders from the Steward Team:

- You must register for races using the number assigned to you by the CRA. If you've changed your number from prior years, make sure Race Registration is aware of the change.
- The Rider Meeting is mandatory for every racer, each day you are racing. Please be respectful. Sometimes the chatter gets a little loud and is distracting for others. Questions during the meeting are always welcome!
- Make sure you check your grid spot as soon as the Grids are posted. In addition to knowing your grid spot, it's the only way we have to catch any corrections before your race is called. Your bike number **MUST** match the bike number listed on the grid sheet. If you find an issue, go to Race Registration right away.
- Check the results. They're posted at lunch time, during Worker Break, and at the end of the day. Protests will only be taken for 30 minutes after they're posted.
- Transponders: Make sure they're charged, on your bike, and functioning. We will not accept a protest because you forgot your transponder.
- Listen for Calls to Grid. Typically, the 1st Call to Grid is made when the white flag is shown in the prior race. 2nd and 3rd Calls to Grid will typically be every two minutes thereafter.
- Know the Rulebook! There are changes every year, and sometimes you can beat your competition by simply knowing and understanding the rulebook!

Looking forward to seeing everyone soon!

**Kitty**  
Dawn Olsen  
Chief Steward



# Vice President

## What's Your CRA Why?

As the 2025 season gets underway, we want to know:

### **What keeps you coming back to the CRA?**

Is it the adrenaline of that perfect pass? The crackling energy on race mornings? The friends who've become family in the paddock? Or maybe it's the quiet satisfaction of helping make race weekends run smoothly as a volunteer behind the scenes.

Whatever your "why," we want to hear it.

### **Share your favorite CRA memories, stories, or moments that captured your heart**

Whether you're a racer, corner worker, family member, or longtime fan. Head over to the [CRA Virtual Paddock](#) and drop a comment or photo. Then share it with your friends and invite them to experience the action, community, and chaos (the good kind!) that makes CRA weekends unforgettable.

And don't forget: **the best way to show your "why" is to bring someone new to the track.** Let them see what all the noise, smiles, and tire smoke are really about.

Because racing is better when it's shared.

Mike Williams, Vice President

# MS River Road Run



Register **TODAY** online at:

[www.MSRiverRoadRun.org](http://www.MSRiverRoadRun.org)  
or call 612-423-4192

*ride*

toward a world free of MS



**2 DAYS. ABOUT 400 MILES. 3RD WEEKEND IN AUGUST**

Join the growing movement to end multiple sclerosis on this unforgettable ride featuring breathtaking scenery, mechanical support and overnight festivities.

# Volunteer Appreciation

## Gratitude for Our Incredible Volunteers

As we begin another exciting season, I want to pause and express sincere gratitude to the heart and soul of the Central Roadracing Association — our volunteers and workers.

Change is never easy, especially in a 55-year-old organization built on tradition, passion, and decades of dedication. When I joined the Board two years ago, I came in with a vision to help evolve how we lead — to shift the Board's role from doing everything to focusing on strategy and long-term growth. What I found were Board Directors who cared deeply, but who were stretched thin — often balancing both the planning and the doing, week in and week out.

Today, I'm filled with appreciation and hope. We've made meaningful progress. Our Board is stepping more fully into a strategic role, sponsoring initiatives that support CRA's future. And more importantly, we're leaning into the knowledge, passion, and commitment of our volunteer community — folks like you who show up, step up, and make race weekends come alive.

Thank you for sharing your time, your talent, and your love for this sport. Thank you for making the CRA not only a place to race, but a community to be proud of. Because of you, the CRA continues to offer the safest, most fun, and most welcoming race experience in the Midwest.

With heartfelt thanks,  
Mike Williams, Vice President

**CLOSETHEDOOR**  
R A C I N G

# 2025 CRA FastPass

Check out the CRA's new FastPass option which includes **UNLIMITED RACE ENTRIES** all season!!!

## FastPass

- Includes Racer Wristband
- Includes Full Day Friday Practice
- One price covers all the races you want to sign up for
- Allows you to be flexible, signing up for all your eligible races, and choosing what you want to run
- Best value to chase championships
- Non Transferrable, Non refundable, Not Pro-Rated. Must be purchased by April 30th, 2025.
- \$4000.00

Purchase your FastPass today at [www.MSReg.com/CRAFastPass2025](http://www.MSReg.com/CRAFastPass2025)



# Kramer Motorcycles

## Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Kramer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

\*Oh, you betcha!



\*Subject to availability. One ride per racer. CRA race rounds only. Kramer Motorcycles USA is not responsible for helping you take home all your trophies. Contact [joekramer motorcyclesusa.com](http://joekramer motorcyclesusa.com) for requests.

Kramer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-347-2258

# Volunteer Incentive Program

The Volunteer Incentive Committee and Board of Directors is implementing a new CRA Volunteer Program! Chiefs - watch your official CRA Chief email inbox for an email from the Worker Liaison (Lindsay Kieffer) with more detailed information.

## What this program does:

- Converts to a new system based on hours worked.
- Establishes Min/Max volunteers for each specialty and implements a multiplier within each specialty based on specific roles.
- Updates rewards to a tier/level system based on volunteer roles and hours worked.
- Keeps the existing rewards and rebalances distribution.
- Allows volunteer award choices at each tier/level.
- Adjusts tier/level to the current costs of the reward.
- Adds a Saturday Volunteer dinner (replacing the worker raffle) as both an incentive and community building activity.
- Adds a compliance and enforcement structure/process and identifies the process for reporting and tracking of hours.

**NIELSEN  
RACING**

# Volunteer Incentive Program

The new CRA volunteer program is based on hours worked. Rewards are earned at different tiers and are based on approximate cost. Awards will be earned at 100, 200, 300, 400, 800 and every 400 points thereafter.

Volunteers can choose their reward at a particular tier from the selection available.

Points are earned at a rate of 1 point per hour worked. That means a corner worker who works Friday, Saturday, and Sunday could earn upwards of 24 points a weekend. Positions that have additional responsibilities can earn even more points. Please contact the chief of your specialty for additional information on the new points earning structure.

## Benefits and Perks

- Track Entry & Dry Camping - all volunteers in good standing receive free track entry and dry camping.
- Guest Passes and other incentives - all volunteers in good standing receive 1 free guest pass.
- "Racers Serve Workers" Saturday Night Dinner - on Saturday evening we have a sponsor pit that hosts food for our CRA volunteers. The May weekend sponsor is Rob Oliva/LM2 - stay tuned for more details!
- CRA Provided Lunches - lunches are provided to all volunteers on days they work.
- CRA Provided Annual Worker T-Shirt - each volunteer is provided an annual T-Shirt specifically for CRA Volunteer Workers.



# Motorsports Park Hastings

The weekend of April 26/27 a number of CRA racers and workers are making the trip to Motorsport Park Hastings (MPH) in Hastings, NE for a first hand look at the venue.

Track Addix is hosting their first track day of the year at the facility and our members are looking to get insight to the facility, their operations, track layout and surface, and a personal experience of what to expect when the CRA travels there in August. Please review the [www.trackaddix.com](http://www.trackaddix.com) website for upcoming events at Hastings. Please feel free to reach out to [marketing@cra-mn.com](mailto:marketing@cra-mn.com) to coordinate a trip down to MPH prior to our race event to experience the facility for yourself.

By the way, the closest place to the track to grab a bite to eat is called **Kitty's** Roadhouse! Coincidence...????

Rob Oliva  
712-540-7747  
CRA Marketing Team



JensPrint

# JensPrint

## NEW Race Banner Printing

Rider: Buddy Christ  
CRA Number: 123



Photo by Brad Knight

THANK YOU TO OUR SPONSORS

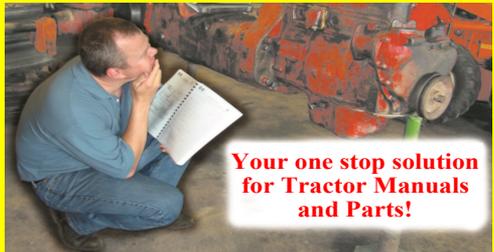


(see examples in JenSpeed pits)

Get your team banner on vinyl or photo paper in 24" or 36" wide format. Mention that you are a CRA member or racer and get 20% off your banner order!



**TRACTOR MANUALS  
AND PARTS**



**Your one stop solution  
for Tractor Manuals  
and Parts!**

*Our Sales Reps are ready to assist you.*

**Call 800-443-0625**

Visit our website: [Jensales.com](http://Jensales.com) | Like us on Facebook!

Located in downtown Manchester, Minnesota

# SuperMoto Contingency

## BIIGGGG CHECKS Teams Up with Supermotos: Jensales Powers Up the Supermoto Cup

The NEW **Supermoto Cup** is shifting into high gear! This exciting new class will grid up as a separate wave within **Featherweight**, bringing high-speed action and fierce competition to the track.

Fueling this adrenaline-packed series is **Jensales Tractor Manuals & Parts**, stepping in as the official contingency sponsor! And here's the big news: **BIIGGGG CHECKS** are on the line! The final **SuperMoto Cup** race of each of the five race weekends will feature a **\$400 payout (\$2000 available this season!!)**, plus the legendary **BIG CHECK** for the winner!

Here's how the payouts break down:

- 1<sup>st</sup> Place - **\$150**
- 2<sup>nd</sup> Place - **\$100**
- 3<sup>rd</sup> Place - **\$75**
- 4<sup>th</sup> Place - **\$50**
- 5<sup>th</sup> Place - **\$25**



To claim these epic rewards, racers must meet a few key requirements:

- **Fill out the necessary contingency forms** each weekend.
- **Display Jensales stickers** on your Supermoto for the entire race weekend.
- And **RIDE A SUPERMOTO**

**Paul Jensen** is making sure that top racers earn not only cash but serious recognition. This isn't just about performance—it's about commitment to the sport and the sponsor. Teams, get ready for the ultimate showdown, and riders, don't forget to prep those bikes with the right decals!

With **Jensales Tractor Manuals & Parts** fueling the action, the **SuperMoto Cup** is about to deliver even more heart-pounding moments and unforgettable races. So, get your bikes ready, fill out your forms, slap on those Jensales stickers, and get ready to chase those **BIIGGGG CHECKS**.

# LeeRoy Enterprises

Join me in Welcoming LeeRoy Enterprises to the CRA for 2025!

Have you seen the sweet replica paint jobs on some of the bikes in the LM2 pits this year? Those sweet looking paint jobs are done by Scott at LeeRoy Enterprises. LeeRoy Enterprises does bodywork fitting, painting, and race prep services from their Des Moines, IA location. Scott Short, owner of LeeRoy Enterprises has been a regular at TrackAddix track days at Motorsports Park Hastings, where this year he will also be a rider school coach. Scott has also competed with AHRMA and Legion Moto race series'. With the CRA venturing to Hastings this year, Scott, his wife (who also rides) and his team have decided to become CRA members, racers, and SPONSORS! Please be sure to check out their WILD paint on their team bikes and be sure to stop by and enjoy the fun that they always bring to the weekends they attend. LeeRoy Enterprises always brings a good time to the pits in every series they attend, and they are excited to join the CRA!



**FAIRING FITMENT: PAINT: RACE PREP: FUN STICKERS**

# Registration

The first race weekend of the 2025 season is quickly approaching and the CRA will be hosting Trophy Dashes, Single Sprints, and the prestigious Framstad Cup on the Competition Course.

## May 2025 Registration Dates

Registration for CRA Event #1 - May 2025 opened at 8:00AM on Saturday April 19<sup>th</sup> for both experts and novices. Post early bird late fees will be assessed for any registrations completed after midnight Saturday, May 4<sup>th</sup>. Registration will remain open until 8:30AM, May 11<sup>th</sup>, 2025.

Early Bird Registration	8am April 19 <sup>th</sup>	Midnight May 4 <sup>th</sup>
Post Early Bird Registration	Midnight, May 4 <sup>th</sup>	8:30am, May 11 <sup>th</sup>

## May 2025 Race Pricing

Product	Early Bird Price*	Post Early Bird Price*
Racer Wristband	\$108.00 +tax	\$108.00 +tax
Friday Practice: Full	\$93.00 +tax	\$108.00 +tax
Friday Practice: Half	\$83.00 +tax	\$83.00 +tax
Sprint Races <sup>(8Laps)</sup>	\$57.00 +tax	\$67.00 +tax
Trophy Dash Races	\$83.00 +tax	\$93.00 +tax
Transponder Rental	\$50.00 +tax	\$50.00 +tax

\*All prices shown on MotorsportReg include MN state and local sales tax at a rate of 8.375%

Racer registration is available at:

[www.msreg.com/CRAMay2025Racer](http://www.msreg.com/CRAMay2025Racer)

Volunteer registration is available at:

[www.msreg.com/CRAMay2025Volunteer](http://www.msreg.com/CRAMay2025Volunteer)

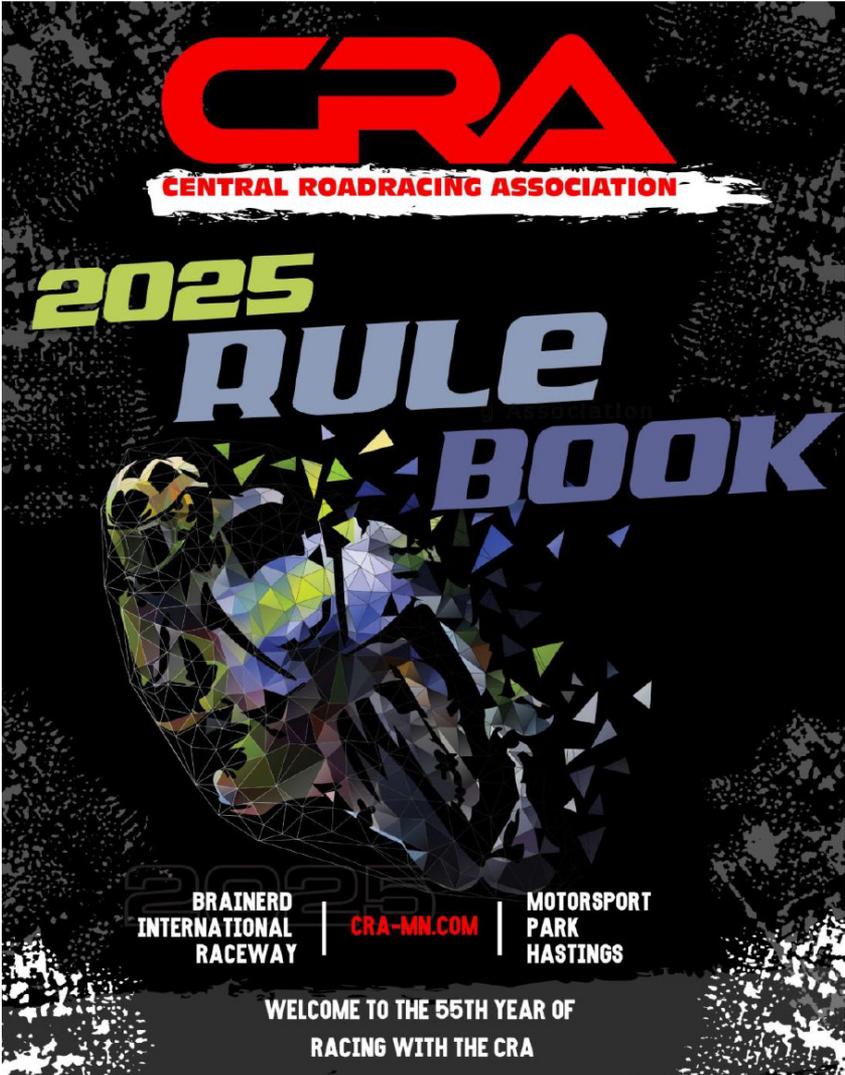
May event schedule:

[May 2025 Race Schedule](#)

# 2025 CRA Rulebook

The 2025 CRA Rulebook has been published.  
Download your very own copy today.

[2025 CRA Rulebook](#)



BRAINERD  
INTERNATIONAL  
RACEWAY

CRA-MN.COM

MOTORSPORT  
PARK  
HASTINGS

WELCOME TO THE 55TH YEAR OF  
RACING WITH THE CRA

# Bridgestone Contingency

## 2025 BRIDGESTONE ROAD RACING CONTINGENCY PROGRAM

Presented by Performance Tire Service Company (PTSC)

Are you racing to win in 2025? Let your tires pay you back! Performance Tire Service Company is putting **over \$47,000 in awards** on the line for racers who compete on **Bridgestone Tires** in regional motorcycle road races this season.

### Over \$47,000 in Payouts Up for Grabs

Earn **winner's certificates** toward the purchase of Bridgestone motorcycle tires—just by racing and placing at the front of the pack!

- 1st Place: Minimum 5 starters
- 2nd Place: Minimum 8 starters
- 3rd–5th Place: Minimum 10 starters

#### Easy Eligibility

All classes and license grades are eligible—just follow these simple steps:

Use **Bridgestone tires** on both front and rear wheels during the race.

Display **Bridgestone decals** on both sides of your bike.

Submit a **completed contingency claim form** with your full details (must be signed by a race official) EACH race weekend

#### Claim Process

Claim forms and results must be submitted by the sanctioning body to PTSC after the event. Need more decals or forms? Just reach out—we'll supply them at no cost.



**BRIDGESTONE**

Need Tires?

Order your race-winning Bridgestone Tires now at:

[lm2experience.com/collections/all/bridgestone](https://lm2experience.com/collections/all/bridgestone)



Submit Your Claim Online  
at [BridgestoneRewards.com](https://BridgestoneRewards.com)  
or scan the QR code

## 2025 Bridgestone Motorcycle US Spring Promotion

**April 1 – June 30, 2025:** Get up to \$70 per set back by mail on a Bridgestone Prepaid MasterCard® when you buy a set of 2 eligible Bridgestone Motorcycle Tires.

- 1 Follow the prompts to enter information about your purchase and upload your invoices.
- 2 Enter your shipping information.
- 3 Complete a short survey.

**\$70 per set (2):** Battlax Sport Touring T33

**\$60 per set (2):** All Exedra, Exedra Max, Battlecruise H50 or All Battlax (excludes Battlax Sport Touring T33, Battlax Scooter SC, SC2, SC2 Rain)

**\$50 per set (2):** All Battlecross, M59 or Battlax Scooter SC, SC2, & SC2 Rain

**That's it!** From the information you entered, you'll see the 2025 April Bridgestone Promotion rewards. Click **Next** and complete the survey, then submit your claim. You'll receive an email with your Claim ID Number.

**Questions?** If you have any questions, please contact Bridgestone Rewards Headquarters at [ContactUs@BridgestoneRewards.com](mailto:ContactUs@BridgestoneRewards.com).

**U.S. Motorcycle Tire Offer:** Receive a Bridgestone Prepaid Mastercard® when you buy a set of two eligible Bridgestone Motorcycle tires. See Terms and Conditions for more details. Reward paid on a set of two tire basis, minimum 2 tires purchased, max limit of 6 tires. Eligible Tires in the \$70 per set (2) category: Battlax Sport Touring T33. Eligible tires in the \$60 per set (2) category: All Exedra, Exedra Max, Battlecruise H50, all Battlax (excludes Battlax Sport Touring T33, Battlax Scooter Tires: SC, SC2, and SC2 Rain). Eligible tires in the \$50 per set (2) category: All Battlecross, M59, Battlax SC, Battlax Scooter SC2, and Battlax Scooter SC2 Rain. Limit 6 tires per household, customer or address. Retail purchases made between April 1, 2025 and June 30, 2025. Participating authorized retailers only. Excludes Amazon purchases. Claim submission required. Not combinable with other offers. Certain restrictions apply. Void where prohibited. You will be offered the choice of a digital or physical Bridgestone Prepaid Card via a card payment confirmation email. Not redeemable for cash. All submissions must be filed online at [BridgestoneRewards.com](https://BridgestoneRewards.com) and received no later than July 10, 2025. Please allow 10-12 weeks for the fulfillment of the Prepaid Card. Visit [BridgestoneRewards.com](https://BridgestoneRewards.com) or call (800) 903-9838 to check the status of your claim after 4 weeks. Original, fully completed, final paid, and store identified invoice must be included with submission. Offer excludes commercial, fleet and group purchases, employee changeovers, warranty replacement purchases, or rain checks. Must be 18 or over. Information submitted with an entry is subject to Bridgestone's privacy policy available at [www.bridgestonetire.com/about/privacy](https://www.bridgestonetire.com/about/privacy). Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective, postage due or misdirected submission regardless of cause, or (b) technological problems/ malfunctions/ failures of any kind. All decisions of Bridgestone are final. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. The Prepaid Card is valid for up to six months; unused funds forfeit at midnight EST the last day of the month of the valid through date. The Prepaid Card Cardholder Agreement applies; see [BridgestoneRewards.com/CardTerms](https://BridgestoneRewards.com/CardTerms). All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this card program. All rights reserved.

# Team Championship

## Call for Team Nominations 2025 CRA Team Championship Begins May 9!

Are you ready to race for more than just personal glory? The Central Roadracing Association is thrilled to launch the 2025 CRA Team Championship Series—a season-long battle of skill, speed, and strategy where teams of 2–3 riders compete for top honors.

Whether you're an expert or novice, this is your chance to band together, represent your crew, and chase the coveted Team Championship title. Scoring spans Sprint Races, Trophy Dashes, and Endurance events—so every class, every lap, every finish counts. Teams can form anytime during the season but only score points from the date of formation forward, so don't wait!

### How to Enter:

- Name your team and confirm your 2–3 rider lineup (experts and novices welcome).
- Submit your team info via email to the CRA Racer Liaison at [RacerLiaison@cra-mn.com](mailto:RacerLiaison@cra-mn.com).
- Pay the Team Championship registration fee for each rider on [MOTORSPORTREG](#).

The action kicks off at our first race weekend, **May 9–11 at Brainerd International Raceway**. Rally your teammates, pick your classes, and get ready to make your mark on CRA history!

Full rules and scoring details available in the [2025 Team Championship Rules](#)

Let the team battles begin!



# BIR Clean-Up Weekend

We had a good turn out for the annual BIR Clean Up weekend. 9 dedicated CRA members attended and got to work bright and early Saturday. Their day consisted of scraping and painting corner stations. By the end of the day our CRA volunteers got every last corner station scraped and painted...even old 9 and old 10 on the Donnybrook course! BIR employees Dan Antrim and Sara Walker, the new director of business development even grilled up burgers and hotdogs for lunch.

Two CRA members even stuck around Sunday and scraped and painted the stairs and railings to the original classroom above the maintenance garage.

Dennis Kronberg  
Chief of Course



# Bob's Cycle



GEAR UP & RIDE | BOBSCYCLE.COM

## CRA RIDER SUPPORT

# 15% OFF ANY Product Over \$150

**USE CODE : BCSCRA25**

- Limit 1 Discount Per Member
- Expires 9/31/2025
- Excludes Some Select Brands

### WHY SHOP AT BOB'S

- Top Rated Customer Service
- Gearing You Up Since 1971
- Employee Owned Not Corporate
- Free Shipping On Orders Over \$99



### LOW PRICE GUARANTEE!

**Find It Cheaper Online & We Will Match or Beat Their Price**

### HOW TO FIND US!

See Our Website For Details

#### Our Retail Store:

**65 W. Viking Dr.  
St. Paul, MN 55117**

Local 651.482.8181

**800.437.2627**

#### On-Line:

E.mail [bobs@bobscycle.com](mailto:bobs@bobscycle.com)

**BOBSCYCLE.COM**

## GEAR UP & RIDE



© 2025 Bob's Cycle Supply Inc.

# 2025 CRA Sponsorship Packages

## Accelerate your marketing efforts!

Thank you for your interest in the Central Roadracing Association (CRA). The CRA has a 55 year history as an organization run by a volunteer board of directors and staff. Our mission is to provide the safest, most affordable, and fun environment to participate in the sport of motorcycle roadracing. All of our financial efforts are made to support that mission while providing an exceptional motorsports marketing opportunity. For questions or to get signed up, email [marketing@cra-mn.com](mailto:marketing@cra-mn.com) and take your promotional efforts to new levels!

### Title Sponsor

- 4 Memberships, 4 Gate passes/Weekend, 4 Banquet tickets
- Priority Vendor placement in paddock
- Paddock Signage with multiple banners placed in high visibility areas, PA announcements, Marketing space at events, Social Media Marketing, Website page dedicated to your business.
- Full Page ad in newsletter with full page available to distribute sponsor written article, update, or coupons.
- Logo Placement on all event marketing, newsletter, website, emails, and tech stickers.
- Sponsor provided swag/materials to be distributed at each event.
- Sponsor provided contingency awards can be provided for all competitors.
- Customization of program upon request
- \$10,000

# 2025 CRA Sponsorship Packages

## Safety Sponsor

- The CRA is comprised of volunteers that willingly give their time and effort to ensuring that the CRA is the safest, best run roadracing club in the nation
- All equipment, maintenance, supplies, storage, and transportation of items requires funding.
- Rewarding our volunteers with items that protect them from the elements, provide comfort, providing meals, and gifts of appreciation.
- Covering gate fees, camping, power
- Keeping safety equipment current and serviceable.
- Updating aged and damaged equipment.
- Safety sponsor will have logo on all volunteer t-shirts, sponsor provided banners on each corner station, Logo on website, full page newsletter ad, social media promotion, PA announcements
- 4 Gate passes/weekend & 4 Banquet tickets
- Early pit entry
- Unlimited race entries for one rider to be determined before the start of the season, not transferrable.
- \$5000

## Class Sponsor

- 2 Gate Passes/weekend
- Event Banner (provided by sponsor)
- PA announcements in conjunction with class
- Logo placement on website
- Half page newsletter ad with half page space for sponsor provided article/coupons
- Sponsor provided decals distributed at tech to class participants
- Sponsor administered contingency awards can be provided to class competitors.
- \$1500

# 2025 CRA Sponsorship Packages

## Team/Rider Sponsor

- Show your support of the club while promoting your race program
- 1 Racer Wristband/weekend
- 1 Power pass /weekend
- Early entry to Pits
- Free Friday Practice
- Logo on website
- \$1000 Non refundable, not pro-rated

## Trackside Vendor

- A service partner providing additional value to our members by providing products or services actively each weekend.
- 2 Gate Passes/weekend
- Early pit entry
- Dedicated pit space reserved to ensure consistency of location.
- ½ page newsletter ad with ½ page available for updates or coupons.
- Vendor provided contingency awards available to all competitors.
- Power Pass
- Vendor provided banners placed
- PA announcements at each event
- \$1500.00

# Trackside Labs



**TRACKSIDE  
LABS**

## **Looking to improve your lap times?**

**Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.**

**Without the incredible levels of grip that MICHELIN POWER PERFORMANCE tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.**

**Accelerate your program to the next level!**

**TRACKSIDE LABS  
Brandon Punt  
612-562-4395  
TracksideLabs@gmail.com**